

ANDREW SCHOUTEN

50860 W. Herndon Ave.
Firebaugh, CA 93622
Ph: (209) 364-0115
Cell: (209) 568-8144
andrew_schouten@hotmail.com

OBJECTIVE

To secure enrollment in a J.D. program at one of the nation's leading law schools

SUMMARY

Demonstrated achiever with wide-ranging, skills, abilities, and background including:

- Solid practical knowledge of advertising and marketing communications, media relations, graphic design, and project leadership;
- Strong academic background in ancient, modern, and postmodern Western philosophy;
- Substantial international experience, including residencies in Bolivia (77-78), Costa Rica, (78-84), El Salvador (84-88), Egypt (92-95), and The Philippines (98-99);
- Remarkable knowledge of U.S. Government operations abroad;
- Excellent verbal & written communication skills;
- Outstanding problem solving, analysis, and research abilities;
- Exceptional interpersonal and leadership skills;
- Significant capacity to learn new concepts quickly and work well under pressure;
- Strong linguistic ability, including fluency in English and Spanish, and proficiency in Arabic;
- Extensive computer training, including knowledge of multiple operating systems, as well as business productivity, graphic design, desktop publishing, and "blogging" software packages.

CAREER HISTORY AND ACHIEVEMENTS

Los Baños Enterprise, Los Baños, CA

Advertising Account Manager

2004 - Present

To achieve revenue sales goals and provide customer service to existing and new accounts for the *Los Baños Enterprise*, a bi-weekly community newspaper owned by the McClatchy Company, located in California's Central Valley.

Specific duties and accomplishments include:

- Making sales calls to existing customers as well as new customers;
- Developing creative advertising campaigns, theme pages, and special sections;
- Collaborating with creative services department to develop ad layouts, following up on proofs and other technical aspects of customer's advertising campaigns;
- Increasing existing advertising inches from present accounts by giving individual attention and making regular sales calls;
- Results: achieved 144% of sales goals, resulting in a 69% increase in account revenue, allowing for expansion of the newspaper from 24 to 28 pages;
- Researched, aggregated, and updated the newspaper's "media kit", including company policies, advertising rates, and market demographics;
- Prospected and closed two new classified advertising contracts for leading real estate companies, resulting in the newspaper's first- and second-largest contracts, by revenue.

ANDREW SCHOUTEN

50860 W. Herndon Ave.
Firebaugh, CA 93622
Ph: (209) 364-0115
Cell: (209) 568-8144
andrew_schouten@hotmail.com

El Sol, Modesto, CA

On-Call Production Artist and Translator

2003 - 2004

Created and translated new and existing advertising for *El Sol*, the McClatchy Company's, Modesto, CA based Spanish language publication. Part-time position's responsibilities included:

- Designing advertising layouts following instructions from per costumers, *El Sol* Editor, General Sales Manager or Account Executive;
- Interpreting and translating advertising from English into Spanish, including conceptual and technical ad copy;
- Coordinating advertisement production with Editorial, Marketing and Sales departments.

Christie Communications, Santa Barbara, CA

Account Executive and Lead Writer

2000 - 2002

Serviced client accounts as the primary point of contact between clients, agency, subcontractors, media outlets, and the general public. Activities included:

- Managing relationships for diverse client roster, ranging from world-renown vocational education institutes, to entrepreneurs, and small- and mid-sized businesses;
- Implementing local and national PR campaigns, featuring favorable editorial coverage in media outlets, coordinating trade shows, sales lead generation, and producing monthly and quarterly reports;
- Coordinating interaction with editorial staffs at broadcast, print and electronic media outlets, by pitching stories to general and trade media, tracking media placements, and maintaining agency database of media contacts;
- Producing over 50 discrete press releases, copy for product packaging, web sites, and marketing collateral, ghost-wrote VIP correspondence and op-ed pieces;
- Results: accomplished a 40% growth in account revenues over two years.

U.S. Department of Commerce, Cairo, Egypt

Market Research Intern

1995

During summer internship with the U.S. Foreign Commercial Service at the American Embassy in Cairo, researched and developed an Industry Sector Analysis of Egypt's hospitality services sector, emphasizing management opportunities for U.S. citizens and companies. Activities included:

- Liaising with officials in the Egyptian government's Tourism and Planning Ministries as well as interviewing local and expatriate hospitality executives;
- Providing administrative support for FCS office as directed;
- Obtaining U.S. government "Secret" security clearance for position.

ANDREW SCHOUTEN

50860 W. Herndon Ave.
Firebaugh, CA 93622
Ph: (209) 364-0115
Cell: (209) 568-8144
andrew_schouten@hotmail.com

U.S. Department of State, Cairo, Egypt

Office Assistant

1994

During summer employment, provided support for the embassy's Economic Section. Responsibilities entailed:

- Distributing classified and sensitive cable traffic to office members;
- Providing administrative support, such as drafting routine correspondence, filing, and phone duties;
- Obtaining U.S. government "Secret" security clearance for position.

U.S. Agency for International Development, Cairo, Egypt

Office Assistant

1993

During summer employment, provided administrative support for USAID Engineering Office. Duties entailed:

- Assembling responses to Freedom of Information Act requests concerning multi-million dollar foreign aid programs
- Maintaining accurate and efficient record keeping and filing system.

U.S. Agency for International Development, Cairo, Egypt

Office Assistant

1992

During summer employment, provided administrative support for USAID Engineering Office. Duties entailed:

- Assembling responses to Freedom of Information Act requests concerning multi-million dollar foreign aid programs
- Maintaining accurate and efficient record keeping and filing system.

EDUCATION

California State University, Stanislaus; Turlock, CA

Bachelor of Arts, Philosophy

2003 – 2004

Minor: Political Science

Merced College; Merced, CA

Philosophy Major

2003

University of California, Santa Barbara; Santa Barbara, CA

Philosophy Major

1995 – 2002

American University in Cairo; Cairo, Egypt

Political Science Major

1992 – 1995

EXTRACURRICULAR ACTIVITIES AND ACADEMIC ACCOMPLISHMENTS

- Dean's List, California State University, Stanislaus 2003 – 2004
- Vice-President, Philosophical Society, California State University, Stanislaus 2003 – 2004
- Phi Sigma Tau (Int'l Philosophy Honor Society), University of California, Santa Barbara 1996
- President, Security Council, Model United Nations, American University in Cairo 1994 – 1995
- Rapporteur, Security Council, Model United Nations, American University in Cairo 1993 – 1994
- Delegate, Security Council, Model United Nations, American University in Cairo 1992 – 1993

ANDREW SCHOUTEN

50860 W. Herndon Ave.
Firebaugh, CA 93622
Ph: (209) 364-0115
Cell: (209) 568-8144
andrew_schouten@hotmail.com

PUBLICATIONS AND PAPERS

- “on the way to imperative ontology – meaning, logos, and the polis”, California State University, Stanislaus 2004;
http://andrew_redux.blogs.com/redux/files/on_the_way_to_imperative_ontology_meaning_logos_and_the_polis.doc.
 - “patere legem, quam ipse tulisti (Submit to the law you yourself proposed)”, California State University, Stanislaus 2004; http://andrew_redux.blogs.com/redux/files/patere_legem_quam_ipse_tulisti.doc.
 - “naturalism contra idealism – metaphysics ♦ teleology ♦ ethics”, California State University, Stanislaus 2004;
http://andrew_redux.blogs.com/redux/files/naturalism_contra_idealism_metaphysics_teleology_ethics.doc.
 - “As Befits It -- Ethics and Humanism in Gadamer's Philosophical Hermeneutics”, California State University, Stanislaus 2003; http://andrew_redux.blogs.com/redux/files/as_befits_it.doc.
 - “How to Let Everything Human Speak to Us – The Privilege of Speech over Writing in Gadamer's Philosophical Hermeneutics”, California State University, Stanislaus 2003;
http://andrew_redux.blogs.com/redux/files/how_to_let_everything_human_speak_to_us.doc.
 - “Review with Restraint -- War against Terrorism Detainees Backgrounder”, California State University, Stanislaus 2003;
http://andrew_redux.blogs.com/redux/files/review_with_restraint_war_against_terrorism_detainees_backgrounder.doc.
 - “Industry Sector Analysis: Management Opportunities in the Hospitality and Tourism Sector, Sinai Peninsula, Egypt”, U.S. Foreign Commercial Service, Cairo, Egypt 1995
-

LANGUAGES

- English – speak, read, and write fluently.
 - Spanish – speak fluently and read/write with high proficiency
 - Arabic – speak with basic competence.
-

COMPUTER AND OFFICE SKILLS

- Advanced Microsoft Office Suite (Access, Excel, Outlook, PowerPoint, Word), Publisher XP
 - Intermediate Microsoft Windows 98, 2000, XP; Bacon's Media Guide; LEXIS-NEXIS; Adobe Photoshop 7, Typepad
 - Beginning Adobe Acrobat 5, Illustrator 11; QuarkXPress 4.11; Symantec ACT! 2000; MultiAd Creator 6
 - Typing: 75 wpm.
-

HOBBIES AND OTHER INTERESTS

- Blogging (online commentary and punditry) at http://andrew_redux.blogs.com
 - Scuba diving
-

References Available Upon Request